

**Your gift gives families exactly what they need most — each other.**

Ronald McDonald House Rochester provides essential programs and services that remove barriers and promote healing to strengthen families and children through a continuum of care.



[ronaldmcdonaldhouseROC.org/ways-to-give](https://ronaldmcdonaldhouseROC.org/ways-to-give)

Visit our website to discover the many ways to support our work. For additional information, please contact:

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# Honoring Transformational Giving



**Ronald  
McDonald  
House**<sup>®</sup>  
Rochester, NY



The Pillar Society recognizes donors who provide cumulative outright gifts of **\$1,000 or more** *within a calendar year*, ensuring that we can continue to provide comfort, care, and stability to those in need.

Society members witness the impact of their generosity firsthand, through exclusive engagement opportunities, regular appreciation, and meaningful connections.

- » *Eligible gifts:* Cash, stocks, donor-advised funds, charitable remainder trusts, retirement assets, underwriting, and paddle raises at events.
- » *Exclusions:* Sponsorships, event tickets, auctions, raffles, and other non-direct donations.

## Pillar Society Giving Levels

### Foundation Pillar (\$1,000–4,999)

Building the essential support for those we serve.

### Cornerstone Pillar (\$5,000–9,999)

Strengthening the structure of compassionate care.

### Keystone Pillar (\$10,000–24,999)

Holding together the mission with unwavering generosity.

### Capstone Pillar (\$25,000+)

Elevating our mission to its highest level of impact.



Recognizing donors during their lifetimes for remembering Ronald McDonald House Rochester in their wills/estate plans.

When you choose to support Ronald McDonald House, Rochester in your estate plans, you are helping us continue the dream of our founders for generations to come. This Society is named for one such founder, Nancy Robbins, who worked tirelessly to raise community support and the funding to open our chapter. Nancy was known for her spirit and tenacity, and visited the site of Westmoreland House every day during its construction, wearing her yellow boots.